



Robert Salerno is an experienced C-level retail executive and board member. He has held senior management and board positions in wholesale and retail organizations in the apparel, accessories, and home furnishing segments. He also serves and advises retail public boards and investing groups.

Bob started his career in department store merchandising and information systems, and then twenty years in Retail and Consumer Goods Consulting at Coopers & Lybrand, (C&L), now PWC. He was a Partner and industry practice leader for the New York Region. Bob worked with a broad range of retailers and financial service providers on strategic and operational engagements.

Upon leaving C&L, Bob served as S.V.P. at Bergdorf Goodman, and later as interim CEO/CFO with various retail and consumer goods companies. He is an Associate Adjunct Professor in the Fashion Business Management Department at the Fashion Institute of Technology (F.I.T.). He was also the Program Facilitator - Omni Channel Management in the Center for Continuing Education at F.I.T and on the board of R.M.S. (Retail Marketing Society).