



Marcie Greene is a senior merchandising executive with 20+ years' experience across brick-and-mortar, wholesale and e-commerce retail models. Her expertise is in sustainability, brand positioning, team leadership and sales analysis. She has retail strategy experience proven to exceed sales and margin plans while delivering creative merchandise solutions that fit the customer's needs.

In 2016, Marcie founded Gifted & Present, LLC, a retail consulting venture working with niche brands to align their positioning, product and customer communications in a collaborative and results-driven environment. She simultaneously launched GiftedandPresent.com, focusing on curated gift sets for babies & children. The site implemented a sourcing strategy to specifically support women-owned independent brands & artisans. Although the site is no longer active, she continues to curate bespoke gifts for a small client base by appointment.

In addition to consulting, Marcie is an Adjunct Assistant Professor in the Fashion Business Management Department at the Fashion Institute of Technology. She teaches Circular Economy for Sustainable Fashion Business, Merchandising, and Fashion Industry Fundamentals and was awarded the 2021-22 President's Award for Faculty Excellence. She is also currently completing MA in Sustainable Fashion Management.

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